

Unleash the power of 'Intelligent Retail' solution by MediaAgility, powered by Google Cloud Platform's fully managed, server-less suite of products.

- Fully Managed
- High Performance
- Real-time
- Agile
- Scalable
- Secure and Compliant
- Economical

A Digital Consulting Company, focused on Analytics & ML.

- Strategic Thought Partner
- Intelligent Solutions
- Design Thinking

US | UK | MX | India | SG



www.mediaagility.com

Creating Intelligence from Data for Retail

Be a part of Sprint Start, a focused, three-day consulting workshop to explore how to use Google Cloud Platform's Analytics & Machine Learning stack for your specific business needs. Modeled on the recommendations of Google's Professional Services Organization, the workshop is highly tailored to meet the needs of your business and technology executives. With Sprint Start, you will work with experts to:



Discuss and whiteboard concepts specific to your business



Ask questions through contextualized Q&A



Explore GCP functionality through demos



Review next steps and recommendations

With Google Cloud Platform, you can manage, analyze and apply data more effectively using the same analytical engines developed and deployed by Google over nearly two decades, to serve billions of users. Google Cloud Platform offers a full suite of products to help businesses implement business critical use cases.

Google Cloud Perception Services



Vision



Video Intelligence



Speech



Natural Language



Translation

Google Cloud AI Platform



Cloud ML Engine



DataLab



Cloud GPUs



Cloud TPUs

Google Cloud Data Platform



Cloud Storage



Cloud Pub/Sub



Cloud Dataflow



BigQuery



Cloud SQL

Retailers want to prioritize innovation in customer engagements and provide personalized customer experience. Top challenges faced right now are poor data quality with data residing in disconnected silos, high costs of Analytics & AI systems and lack of specialized Data Science talent. Following are the most common use cases that are emerging in the retail industry.

Use Cases

- Store Traffic Segmentation
- Sales & Traffic Prediction
- Real Time Store Dashboard
- Visual Merchandiser Optimization
- Loyalty Programs
- Campaign Optimization
- Personalized Experience

Sprint Start Agenda

Day 1

GCP Analytics & ML Deep Dive

Explore possibilities with Google Cloud Platform’s Analytics & ML stack through demos. Learn about architectural best practices to implement Business Critical Use Cases.

Day 2

Design Workshop

Whiteboarding session to review existing data architecture. Identify potential first mover use cases and design a solution architecture.

Day 3

Insights and Business Case

Build Business Case summarizing recommendations and next steps from the workshop and a proposal for the next phase of engagement.

Delivered by



Pricing: **\$10,000**

For a three day onsite workshop

100% sponsored
by Google & MediaAgility

Please contact your Google sales team to check your eligibility.

Sprint Start Key Deliverables

- Design and architecture whiteboard sessions
- Executive Business Case with recommendations and next steps
- Solution Architecture
- Solution feasibility discussions

Google Cloud Retail Customers



Book your Sprint Start Workshop today